



Crafts Council

Embedding Craft in the National Centre for Arts and Music Education

Proven Pedagogy. National Reach. Real Impact.

We welcome conversations with organisations considering proposals to the National Centre for Arts and Music Education who are looking for an experienced, national craft partner.

Crafts Council brings nationally recognised craft education leadership that strengthens the National Centre's ability to deliver equitable, high-quality arts education at scale. Our value lies in reinforcing the Centre's ambitions through proven pedagogy, national delivery infrastructure and deep sector credibility. We support excellent teaching, sustainable partnerships and meaningful progression for children and young people.

As the National Centre spans multiple art forms, Crafts Council plays a vital role in ensuring that craft, making and materials-based learning are meaningfully embedded rather than marginalised. Our expertise protects space for three-dimensional, embodied and process-led learning, strengthening the art and design offer and ensuring skills, sustainability and materials literacy remain visible within national reform.

Our Make First approach provides a robust, practice-led foundation for confident teaching and effective online CPD, while Craft School demonstrates how access, equity and national reach can be achieved in practice. Through long-standing partnerships and trusted advocacy, we help delivery partners reduce risk, strengthen collaboration and align provision with curriculum reform and sector-led priorities.

In short, working with Crafts Council enables delivery partners to move faster, reduce risk and strengthen equity by embedding tested pedagogy, proven delivery models and craft-specific expertise. We strengthen the National Centre's work by ensuring that making, materials and embodied learning are integral to a high-quality, inclusive national arts education system.

To start a conversation, email learning@craftscouncil.org.uk