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| **Olga Prinku** | www.prinku.comwww.instagram.com/olgaprinku |

I created the concept-of-flowers on tulle embroidery in 2016. My interest in botanical art emerged from a professional background in graphic design and hobby of wreath-making. Working with real organic material as my thread, I am now exploring the boundaries of what can be achieved with this aesthetic and technique.

***Books***

Dried Flower Embroidery: An introduction to the art of flowers on tulle, to be published by Quadrille/Hardie Grant on 2 September 2021

***Exhibitions***

Aga Khan Centre Gallery, London (2021)

Stitch Festival, London (2020)

Aspex Gallery, Portsmouth (2019)

***Collaborations***

Ruth Eaton(2020-2021, clothing collection)

Anthropologie (2019, products for autumn collection)

Swarovski (2018, styling for catalogue)

***Video tutorials***

Domestika (domestika.com) – coming soon

Illuminated shadoes – floral typography (illuminatedshadows.com/olgaprinku)

Miroom – four-inch floral hoop (miroom.in/rooms/105)

***Selected media coverage***

**Australia:** [IntoCraft (2019)](https://intocraft.com.au/blog/beautiful-floral-hoops/), Homespun (2017)
**China:** [Aesthetica Botanica](https://www.amazon.co.uk/Aesthetica-Botanica-Plants-Sandu-Publications/dp/1584236868) (2018)
**France:** [J'ose la gouache: 41 défis pour se lancer](https://www.amazon.co.uk/Jose-gouache-d%C3%A9fis-lancer-EYROLLES/dp/2212679092) (Eyrolles, 2020), [Maison Creative](https://www.maisoncreative.com/decorer/matieres/6-createurs-qui-subliment-les-fleurs-sechees-9677) (2020), Detente Jardin (2019), [Silence, Ca Pousse! Creer Sa Deco Nature](https://www.amazon.fr/Silence-%C3%A7a-pousse-Cr%C3%A9er-nature/dp/2376710197) (Hachette Livre, 2018), Silence, Ca Pousse! (France 5 TV, 2017)
**Germany:**  Flow (2019), Das Kaufland Magazine (2019), [Flower Ladies](https://service.randomhouse.de/book/Flower-Ladies/Karin-Heimberger-Preisler/e532992.rhd?pub=1) (Random House, 2018), Couch (2018), [Trend Welten](https://www.trendwelten.eu/themen-trends.html?topic_id=493) (2018), [Ich Selbstaendig](https://ichselbstaendig.mystrikingly.com/blog/interview-with-olga-prinku-founder-of-olgaprinku) (2017)
**Italy:** [Donna Moderna](https://www.donnamoderna.com/news/tendenze/erbario-fai-da-te) (2021), [The Fashion Atlas](https://www.thefashionatlas.com/en/atlas_en/embroidery-trend-interview-with-olga-prinku.php) (2019), [Casa Facile](https://www.casafacile.it/news/le-creazioni-di-fiori-secchi-e-tulle-di-olga-prinku/) (2018), [The Italian Reve](https://www.theitalianreve.com/interview-olga-prinku-creativity-enchanted-instagram/) (2018)
**UK:** Love Embroidery (2021), Embroidery (2020), [Living Etc (2020)](https://www.livingetc.com/whats-news/olga-prinku-botanical-embroidery-225448), Mollie Makes (2019),Country Living (2019), Sew (2019), Simply Sewing (2018), Town & Country (2017), 91 Magazine (2017), [Kirstie's Handmade Christmas](https://www.channel4.com/programmes/kirsties-handmade-christmas/on-demand/66160-005) (Channel 4 TV, 2017)
**USA:** [Architectural Digest](https://www.architecturaldigest.com/story/the-trend-botanical-embroidery) (2019), Our Maker Life – Make Volume 2 (2019), What Women Create(2019), [American Craft Council](https://www.craftcouncil.org/post/week-craft-october-24-2018) (2018), [Colossal](https://www.thisiscolossal.com/2018/10/floral-wreaths-by-olga-prinku/) (2018), [Sarah K Benning](https://sarahkbenning.com/craft-with-conscience/craft-with-conscience-olga-prinku) (2018), [My Modern Met (2018)](https://mymodernmet.com/floral-letter-art-olga-prinku/), [Martha Stewart](https://www.marthastewart.com/1518660/olga-prinku-floral-hoop-art) (2017), Design Sponge (2017), [Ballpit Mag](https://ballpitmag.com/portfolio/olgaprinku/) (2017), [brwnpaperbag](https://www.brwnpaperbag.com/2017/03/13/floral-wreath-weavings/) (2017)