

Tracy Caldah

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Dynamic and creative project manager with a First-Class BA (Hons) in Contemporary Design Crafts (2024) and over a decade's experience delivering impactful events, community projects, and partnership initiatives across Herefordshire. Adept at stakeholder engagement, event coordination, and fostering collaboration to achieve shared goals. Passionate about supporting young people, families and community growth.

Work Experience

Lecturer in Art, Design & Communication (FE)

UAL Course) Hereford College of Arts, Herefordshire-Hereford

October 2024 to Present

Plan and deliver engaging lessons and workshops for Further Education students on the UAL Art, Design & Communication course. Support students' creative, academic, and professional development through one-to-one tutorials and group sessions. Develop curriculum resources, assess student work, and contribute to course planning and quality assurance.- Foster an inclusive, supportive learning environment, encouraging the growth of emerging artists and designers. Collaborate with colleagues on exhibitions, industry partnerships, and cross-college projects.

Artist & Project Manager

Caldah Innovations Incorporated Ltd / Trading as Tracy Caldah-Herefordshire

January 2019 to Present

Led the planning, promotion, and delivery of community events, exhibitions, and creative workshops, including the "Art and Ashes" Film Project (2024-25). Developed and maintained partnerships with local businesses, galleries (Precious Collective, Design Nation UK, Alloy Hereford), charities, and mental health organisations. Organised and managed all aspects of public-facing events, from initial concept to evaluation, ensuring smooth logistics and stakeholder satisfaction. Produced marketing content and managed social media channels to promote events and engage audiences. Managed budgets, project timelines,

and reporting for multiple concurrent projects. Represented the business at local forums, networking events, and community meetings.

Family Support Worker

Herefordshire Council

January 2012 to December 2021

- Managed complex caseloads, collaborating with schools, social workers, and external agencies to deliver tailored support for families and young people.
- Organised and facilitated multi-agency meetings and community support events.
- Built strong, positive relationships with diverse stakeholders to achieve outcomes for families and communities.
- Assess parents using the Parenting Software Module System [PAMS v.4]
- Work closely with schools and other professionals to provide a tailored service of support for families.
- Support children and parents to maintain a positive relationship.
- Provide tools and strategies for parents to give firm boundaries and appropriate discipline consistently.
- Provide a safe place for children and young people to talk openly and honestly about their thoughts and feelings.
- Support young people in understanding their emotions and behaviour and give them tools on how to manage their emotions well.
- Work closely with Social Workers to improve the lives of children and young people.
- Manage my own workload and diary, when in the Assessment team I was able to decide my own caseload.
- Supervise care experienced children with their families in a safe and conducive environment.
- Promote positive stimulation and interaction between the children and their parents.
- Provide feedback to parents about their interaction with their children.
- Provide session reports for each contact to inform social work decision making.
- Work with families in crisis to prevent 16-17 year olds entering the care system.
- Work with young people to improve their mental illness, substance misuse and self-harming.
- Be a point of contact for parents, young people, schools and other training providers.
- Work with a multi-agency approach to enable young people to become independent, working with SHYPP, Jobcentre plus, Herefordshire Housing and other housing associations.
- Work closely with Social Workers to improve the lives of children and young people.

- Present the cases of individuals at Placement Panel to multiple Heads of Service that I felt needed a short period of time in care to give their families respite and time.

Youth Worker / Project Lead

2XL Youth Projects, Herefordshire

January 2004 to December 2011

Project managed school-based programmes from inception to celebration events, including budgeting, planning, and stakeholder presentations. Delivered workshops and activities to build confidence and skills in young people. Presented project outcomes to school leaders and community stakeholders.

Lead Coordinator

Women's Conference Herefordshire (2010 – 2019)

Managed a team to deliver annual conferences (100-200 attendees), overseeing logistics, budgeting, communications, and stakeholder engagement.- Liaised with national and international speakers and partners.

Education

Contemporary Design Crafts (BA (Hons) Hereford College of Arts 2024

Level 3 (Diploma in Youth Work)

Skills

- Driving
- Leadership
- Customer service
- Creative Problem Solving
- Microsoft Office
- Full UK Driving Licence
- Flexible, Proactive & Organised
- Project & Events Management
- Excellent Communication (written & verbal)
- Community Outreach & Networking
- Marketing & Social Media
- Stakeholder & Partnership Engagement
- Organisational skills

Links

Certifications and Licenses

Driving Licence