

Hannah Kokoschka

Tel: 077 655 66358 Email: hannahkokoschka@gmail.com www.hannahkokoschka.com

Member of ACID and The Crafts Council Directory

EDUCATION

Central St Martins School of Art & Design

BA (hons) degree in graphic design 2:1, first for dissertation on paper engineering

University of the West of England, Bristol

Foundation in Art, media and design: Passed with distinction

Kings of Wessex School, Somerset

A levels: Art A, Biology B, History B

GCSE'S: 11 (1A*, 6A'S, 4B'S)

STATEMENT

Having focused on **PAPER ENGINEERING** during my degree course at Central Saint Martins, I've combined my continuing passion for London, World travel and graphics. This began by designing a number of successful pop-up card ranges, that, in particular, became an enormous hit at the Tate gallery shops. This process started by working with London lasercutters to manufacture myself, then developed to researching and outsourcing companies abroad (who manufacture my designs on my behalf) and then finally collaborating with publishing companies. I've now created a great love for **STYLING** either with my inventive cooking or with designing paper art installations suitable for shop **WINDOW DISPLAYS**, a recent success was for Jo Malone and her sole owned company JoLoves plus The House of Illustration. Along with this, I provide paper engineering consultancy advice for design and advertising companies and design packaging. Through my freelance design work, I've built a great enjoyment and knowledge of marketing through social media, in particular, I've found twitter a brilliant aid and a tool to have fun with.

Complimenting my creative work I've become a keen marathon runner enjoying the combined opportunities of raising money for charity believing that running is an amazing sport to aid the mind (it's a life journey that pushes all boundaries). I'm currently on a mission to complete the World Marathon Majors (having completed London, Berlin, Chicago and New York) The more I run, the more I realise how fabulous the running communities are within London. As a keen member of the very crazy Project Awesome I take great pleasure in participating in events such as the 'I Move London' guinness book of records longest running relay challenge promoting awareness of homeless, mind and running charities.

WORK EXPERIENCE, COMMISSIONS & EXHIBITIONS

POP-UP CARD STOCKISTS have included:

- **Tate Modern & Tate Britain**
- **The House of Illustration**
- **Indish, North London**
- **Mr Forgetful**
- **Lovely&British, Bermondsey Street**
- **Lassco**
- **Jennifer Young**
- **Bluecoat Display Centre, Liverpool**
- **Book and Kitchen, Notting Hill**
- **Whitechapel Art Gallery**
- **Zandra Rhodes Fashion & Textile Museum**
- **Royal Naval College Greenwich**
- **City Showcase, Sohoflea Market**
- **Bermondsey Festival**
- **LoveBox Festival**
- **Frivoli**

COMMISSIONS

Since graduating from Central Saint Martins, I've worked on freelance paper engineering design projects/commissions for a number of clients. These have ranged from Working with publishing companies, designing pop-up business cards, pop-up logo's, bespoke branded pop-up christmas cards, pop-up cards for VIP events and bespoke paper artworks. Clients have included:

2Tango Publishers

Firebox

The Wellington Private Hospital, St John's Wood, London

House of Illustration

JoLoves

Fidelity International

Crafts Council Directory Stand (Travelling from London to Dubai and onwards)

Clarion Communications in conjunction with Delonghi

Monsieur le cube

Create Advertising

PhotoTheatre

McRae Publishing

Creative Kingdom Books

ao textile commission for Decorex, Chelsea

Signage commission for Debbi Little (designer based at Cockpit Arts)

Central Health Physiotherapy

MG/The National Youth Theatre/Ideas Tap on a Shanghai collaboration

Macmillan

IPC Media on collaborations regarding DKNY, Chanel, Marc Jacobs and Clinique

Little Tiger Press

Walkers Children's books

National Film and Television School

Paper engineer Corina Fletcher

Squint on products for Liberty of London

WINDOW DISPLAYS

House of Illustration 2018

A commission to create a paper art Spring/Easter Window display for a three month period plus stock the shop with easier pop-up cards.

JoLoves 2017

Working directly with Jo Malone and the company she owns, a number of collaborations including creating 1000 handmade paper flowers to be sprayed with perfume used in conjunction with Jo's scent garden at the Chelsea Flower Show. These were so popular further rapid orders were placed for the shop and shop window in Belgravia. Following this, a commission was put together to design, make and install a full scale paper engineered, beach themed window display for July and August 2017. The collaboration also involved designing a Christmas filagree for scented candle packaging.

CANARY WHARF 2013

Selected for a joint collaboration with Emma D'Arcey to design a window display in Canary Wharf. A collaboration of oversized marbling meeting paper engineering.

EXHIBITIONS

Bluecoat Display centre, Liverpool June/July 2018 (Crafts Council Gallery)

Commissioned to be part of this Crafts Council gallery Miniaturist exhibition celebrating the Royal du Luxe Circus performers return to Liverpool and therefore twisting the idea of their oversized giant circus act with the idea of artworks being tiny. Also stocked their shop with pop-up cards.

Transplant Links Charity Art Auction 2016 and 2018

Asked to submit an artwork by Baroness Floella Benjamin to be a part of a charity auction for this wonderful charity incorporating artworks from other artists such as Quentin Blake, and Grayson Perry.

Battersea Arts/Evening Standard 2015

Selected to exhibit a paper engineering art work reflecting Battersea Power Station.

Moma 2015

Pop-up card design, a runner up in their annual holiday card competition.

Royal Academy of Arts - Summer Exhibition 2008

Etching shortlisted.

Somerset Arts Week - September 2006

A two week exhibition at the Good Earth Vegetarian restaurant in Wells, Somerset. A set of illustrations depicting the Whale stuck in the river Thames. From this exhibition I sold much of the work and followed through several commissions.

PRESS

JoLoves Social Media 2018

Continual promotion of our collaboration via social Media and on the JoLoves website

Card and Gift Network - 2014/2015

Pop-up Christmas, Valentines and Easter cards featured within a 'Best' selection of Charlotte Briggs Greeting card blog.

Stylist Magazine - October 2014

Pop-up Halloween card featured in an issue of Stylist.

PaperCrafter - October 2014

Pop-up Halloween card featured within the 'Happy Halloween' section of PaperCrafter.

Machine Knitting Monthly - October 2014

Pop-up Halloween card featured in an issue of Machine Knitting Monthly.

Asian Bride Magazine - July 2013

Pop-up Wedding cards featured within the stationery section.

Londonword.com - June 2013

Described as a favourite at City Showcase Soho Flea market where some of the Made in Chelsea set had stalls as well.

Stylist Magazine - May 2013

Pop-up ice-cream card featured in an issue of Stylist.

Oxford Times - April 2013

Pop-up heart cards featured within a beautiful Alice in Wonderland segment.

Canary Wharf Magazine - April 2013

Special feature regarding a collaborative window display.

Papercrafter - April 2013

St Paul's Cathedral pop-up card featured as inspiration to the editor.

Herald & Post - March 2013

Daisy pop-up card featured within a special Easter selection.

Casa Di Romantica - March 2013

Pop-up lavender card featured within this Italian interior magazine.

Elle Decoration - November 2012

London Taxi pop-up card featured in November's edition of Elle Decoration, described as 'A Cut above.'

Be your own Boss BBC Three - April 2012 to October 2012

One of 500 candidates selected out of thousands by Richard Reed (co founder of Innocent smoothies) after being interviewed to feature on his BBC Three programme 'Be your own Boss,' the task given, was to make a profit with £100. Convinced Greenwich market to give a stall free of charge for two days in order to sell specially designed Greenwich themed pop-up cards, a profit was made! Consequently, Hannah featured on all six episodes of this programme and featured on the trail. Hannah also managed to get to Richard's board of favourite business's to invest in!

Stylist Magazine - November 2011 and Summer 2012

Featured in an issue of Stylist Magazine.

Best of British, Liberty design open call - August 2011

Pop-up cards spotted, featured on the Liberty blog.

OTHER

Central Health - Designer, Marketing assistant, administrator & Manager

Over the past ten years, this role has involved working as a designer for central Health, a Physiotherapy company, based in Chancery Lane. This has involved constructing advertisements appropriate for the London underground, street signage, a regular newsletter and various promotional material. At the same time, working on the administration side as Practice Manager, providing statistics and figures for the director and accountants, managing the accountancy database Xero.