

Flora Collingwood-Norris

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Professional Design, Experience and Skills

Collingwood-Norris

- Designing and creating knitted accessories and garments for own label.
- Design selected for the Cambrian Wool International Design and Make Challenge 2015.
- Selected for Craft Scotland Summer Show 2017.

Whistlebare Yarns

- Creating a range of designs and patterns for hand knits and crochet, for the craft market. This includes pattern grading.
- Conduct workshops on knitting and crochet, for all levels of ability.
- Management and sourcing of pattern checking.

Phannatiq

- Sample work for the AW16/17 collection, including hand knits and chunky machine knits for garments and accessories. Fabric development through to final outcome.

Duncan of Jordanstone College of Art and Design- Lecturer in Textiles (knit)

- Helped plan and deliver undergraduate modules to 3rd and 4th year knit students.
- Delivered workshops on crochet, hand knitting, linking and finishing, and garment fashioning.
- Assisted with marking modules and giving both written and verbal feedback.

Heriot Watt University- Teaching Fellow and Approved Tutor

- Planning and delivery of 3 undergraduate modules, working with 3rd year textile students specialising in knitwear, and 2nd year fashion students having their first introduction to knit.
- Courses were Colour Through Practice, CAD Digital Design (Shima), and Garment Design for Knitted Textiles.
- Attended training session/ demo for the new Shima Apex systems, and accompanied students on factory tours.

Simon Periton

- Development of a hand knitted "Scalpel Scarf" for Simon Periton, from initial sampling through to final outcome.

Jasper Conran

- Sample work for SS15, SS14, SS13 and AW12 collections, including crochet and 16/18 gauge machine knit garments and accessories. SS13 and SS14 work included initial fabric development through to final outcomes.

William Chambers Millinery

- Worked with William Chambers to produce 3 hand knit styles for his AW13/14 collection, and 2 crochet styles for his AW12/13 collection, shown at London Fashion Week.

Lachlan Munro Ltd- Studio Roam, 'Roam Loves Dear'

- Sample development and creation of hand knits for SS12 and AW12 collections, and Spin Expo Shanghai.
- Pattern writing for hand knitted styles.

Christopher Kane

- Created all crochet pieces and all samples for Christopher's AW11 "Liquid" collection.
- Liaised with both the Christopher Kane studio and Johnstons of Elgin.
- Worked to a brief, using my design and crochet skills to make their ideas a reality.
- Created crochet patterns for the factory in Croatia for production.
- Managed all crochet production in the UK, sourcing crocheters from around the UK and successfully controlling quality issues and meeting deadlines.

Carruthers Associates, (International Textile and Fashion Design Consultancy)

- Working as part of a team, following creative commercial briefs for international showcasing.
- Projects included work for Invista SLR, Jaya Shree (an Indian Spinner) and Spin Expo, creating a commercial seasonal trend package, used as a global marketing tool.
- My specific contribution was using my unique craft skills to make modern fabrics appropriate for the context, while expanding concepts and producing new ideas.

Aga Khan Foundation, Afghanistan Nov 2010

- Conducted a 2-week ToT in Tajikistan as a consultant, training 5 women to read British/US knitting patterns. The course also covered garment construction/make up, garment calculations and current trends in knitwear.

Fiona Colquhoun Design (Swatch Design brand)

- Designing and making innovative swatches for an international market, using 12gg and 8gg Dubied machines, hand knitting, crochet and embroidery.
- Designs sold to a range of retailers from high street to designer level internationally, including Louis Vuitton.

People Tree (Fair Trade fashion brand)

- Responsible for knitwear and accessory design for AW10 / SS11 - Main Range Women, Men and Youth/ Emma Watson.
- Development of all prototypes, development of samples, sample specifications, final production specifications, fit and production grading, sampling and bulk production.
- Liaison with producers in Nepal, (including in person communications in Nepal and feedback) sealing pre-production size sets, inspecting facilities and providing training in areas such as pattern reading.
- Quality Control for all products, including wovens and jersey.
- Technical communication and problem solving for knitwear product issues.
- Designs featured in RED magazine, worn by Laura Bailey, and were successfully bought by John Lewis, ASOS and Anthropology.

Educational skills and achievements

Heriot Watt School of Textiles and Design

B.A Hons. Degree (1st) Design for Textiles

Dr Oliver Medal for best overall student

Todd & Duncan Sponsorship

Winner of Tigerprint competition

Selected collection pieces exhibited at Border Textile Towerhouse, Hawick, and shown in Hanatsubaki Magazine, Japan.

Personal profile

Passionate and motivated about knitwear and design, I enjoy all aspects of the process from design to production. Currently working on designs for my label "Collingwood-Norris", I aim to give traditions skills a contemporary edge, while working towards realising a business that puts people and planet first.