

Lisa Reddings

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Profile

Highly motivated and detail-orientated textile and accessory designer covering print design, embroidery and embellishments with strong academic qualifications and professional experience.

Specialist skills

Weave

Indigo and natural dyeing.

Website creation.

Photoshop for surface design.

Proven project management.

Strong commercial awareness.

Original approach to experimentation with surface textile design in the commercial marketplace.

Strong understanding of design and studio management processes.

Professional experience

Indigowares - Designer and Small business owner. 2016- present

<https://indigowares.com>

Freelance Womenswear Print Designer. Mark & Spencer. 2015-2016

Working on both the Per Una and Indigo brands.

Freelance Womenswear Print Designer. Neon Studio. London. April 2014-

Present.

Womenswear Print Designer. Keeler Gordon. 2010-2014

Customers included: Marks and Spencer. Topshop. Dorothy Perkins, New Look, Whistles, Kenneth Cole, Calvin Klein, DKNY and Armani Exchange.

Exhibiting Bi-annually at Premier Vision.

Freelance Womenswear Print Designer. 2005 – December 2009

Design supplier for Nancy Parker. London.

Customers included Liz Claiborne, Gap, Debenhams, Macy's, JC Penney, Ann Taylor, Principles, Marks and Spencer and Urban Outfitters.

Exhibiting Bi-annually at Premier Vision.

Menswear Textile Designer. Brewster. London 2003-2005

Design and creation of conceptual ideas for the commercial market place. Senior role in the day to day management of the print studio. Customers included Calvin Klein, DKNY, Tommy Hilfiger, Topman, FCUK, and Roberto Cavalli.

Exhibiting Bi-annually at Premier Vision.

Designer. Arcadia Clothing LTD. London 2002-2003

Manufacture and supply of casual wear to the High Street market. Cloth and trim sourcing. Price and delivery negotiation with agents, mills and clients. Regular trend analysis.

Seasonal presentation to the buying teams. Topshop and Dorothy Perkins.

Freelance Textile Designer. Zinc. London. 2001-2003

Directional embroidered and embellished swatch designs. Working with a wide range of machines and materials.

Textile Agent. UKNY textile Agency. New York. 2000-2002

Account/Sales management of textiles and embellishments across 300 key accounts. Responsible for the overall organisation of the (7 person) studio and seasonal trend direction.

Applied strong knowledge of textile manufacture to advise customers in the production process.

Assistant designer. Vasino. Turin, Italy. 1998-1999

Design and development of weave specifications and patterns.

Production process involvement from concept of blanket warp to finished lengths, finalising all woven technical data exhibited at Premier Vision, Paris.

Supplying woven fabric to Armani and Prada.

Qualifications & Awards

Graduate. University of Brighton, UK. 1996-2000

BA (HONS) Fashion and Textile design with Business Studies.

Major in Woven Textile design with womenswear.

Exhibited at Graduate Fashion week. London, 2000

Texprint. London. 2000

Chosen as one of the most innovative textile graduates of 2000.